

Dr. D. Y. Patil Vidyapeeth, Pune

(Deemed to be University)

(Re-accredited by NAAC with a CGPA of 3.64 on a four-point scale at 'A++ Grade)
(An ISO 9001: 2015 Certified University)

Centre for Online Learning

ACADEMIC CALENDAR

Programme: Certificate Programme in Digital Marketing (CPDM)

Batch: January Cycle

Activity	Schedule Month
 Commencement Online course delivery, (Learner's engagement & Online Sessions) 	1st March to 1st July
Formative Assessment Completion • Assignment 1 & Assignment 2	31st July
Summative Assessment • Term end Exam	1 st August to 31 st August

Programme: Certificate Programme in Digital Marketing (CPDM)

Batch: July Cycle

Activity	Schedule Month
 Commencement Online course delivery, (Learner's engagement & Online Sessions) 	1 st August to 31 st December
Formative Assessment Completion • Assignment 1 & Assignment 2	31st January
Summative Assessment • Term end Exam	1 st February to 28 th February