

ACADEMIC CALENDAR

Programme: Certificate Programme in Digital Marketing (CPDM)

Batch: January Cycle

Activity	Schedule Month
Commencement <ul style="list-style-type: none">Online course delivery, (Learner's engagement & Online Sessions)	1 st March to 1 st July
Formative Assessment Completion <ul style="list-style-type: none">Assignment 1 & Assignment 2	31 st July
Summative Assessment <ul style="list-style-type: none">Term end Exam	1 st August to 31 st August

Programme: Certificate Programme in Digital Marketing (CPDM)

Batch: July Cycle

Activity	Schedule Month
Commencement <ul style="list-style-type: none">Online course delivery, (Learner's engagement & Online Sessions)	1 st August to 31 st December
Formative Assessment Completion <ul style="list-style-type: none">Assignment 1 & Assignment 2	31 st January
Summative Assessment <ul style="list-style-type: none">Term end Exam	1 st February to 28 th February